## KMS SPORTGROUP

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## Press Release

Contact: Larry Nerada Phone: (604) 617-4062 FOR IMMEDIATE RELEASE

9 AM PST, April 1st,2004

## THE LYNDALL RACING BRAKE COMPANY ATTACKS THE CANADIAN MARKETPLACE

KMS Sportgroup is proud to announce the addition of the Lyndall Racing Brake family of products to their growing parts and accessory program for Canada.

Voted the Best New Product of the 2003 year, by the Motorcycle Industry at Cincinnati in January, LRB and KMS have set their collective sights on becoming the premier brake pad and rotor replacement line serving the Canadian marketplace.

The LRB Brake listing features 2 distinct, revolutionary, proprietary brake pads called the Z-Pad, and the LRB Gold pad. Both quietly delivering, unheard of long lasting, rotor friendly performance, combined with smooth progressive stopping, and great heat tolerance! A winning combination both on and off the race track, these track tested, street developed pads could just be the

## LYNDALL PERFORMANCE BRAKE PRODUCTS SET THE PACE FOR 2004

best new product you ever brought into your service centre or parts counter!

Not content to just make the best new pad on the market, LRB also set about to create an award winning, full floating Stainless Steel Brake Rotor as well!

The result is the LRB Eclypse Series of 420 Stainless steel, mirror finished, floating rotors that have stunned the market once again! Finished to a 25 Micron RMS, these rotors offer extremely efficient high heat dissipation, ultra strong linear braking power, long life, and stunning beauty.

Lyndall Racing Brakes and KMS Sportgroup have so much faith in their product that they unconditionally guarantee the performance of their brake pads and now the stunning Eclypse Rotors as well....

If for any reason they are not the best pad, or rotor you have ever used, and meet or exceed the performance of any other product, and last longer...they will gladly refund your purchase price or replace the product!

If it isn't a Lyndall Pad, you aren't using the best pads in Canada. Ask for them by name, Lyndall Performance Braking Components. When only the best will do!

For further information, please contact KMS Sportgroup. Tel: 604-617-4062 Fax: 604-298-8099 sales@kansport.com www.kansport.com 2