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Press Release

Contact: Larry Nerada FOR IMMEDIATE RELEASE

Phone: 1-866-344-5059 9 AM PST, April 30,2007

KMS Sportgroup Inc. & PIAA Powersports bring you world class lighting in 2007

Since 1963 the PIAA Corporation has manufactured world class lighting solutions with pride and confidence.

Today, PIAA upholds that commitment by focusing on joining the latest technologies in lighting with their ongoing evolutionary market driven products.

KMS Sportgroup Inc. and PIAA Powersports are proud to offer a complete lighting upgrade for all current Harley Davidson® motorcycles.

With just two bulb types, the H3 and H1, eight current Buell ® models have PIAA Powersports headlight bulbs available from KMS Sportgroup Inc..

With just one bulb type the H4, twenty one current and past models of Harley Davidson® have the same upgrade capability fully backed by a PIAA/KMS Sportgroup Inc. warranty.

The latest upgrade bulb package now available is for the V-Rod® and both the H11 (High) and H9(Low) are ready to see service on this exciting bike of the future.

PIAA Powersports and KMS Sportgroup Inc. are proud to offer high efficiency rated bulbs in several output configurations, in each of the bulb styles, which will insure a rider can maximize his or her lighting preferences.

Spring riding season is rapidly approaching, so be prepared with the best, and make sure you inquire about our display package that will help your dealership "light the way, throughout the riding season"

When only the best will do, ask for PIAA Performance Products!

For further information, please contact

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